

# 2010 Hand Distribution Days

# MAXI SAVER



# COMMISSARY Money Saver

1ST QUARTER						
RESOLUTIONARY SAVINGS (Pigskin Party Sale)						
SUN	MON	TUES	WED	THURS	FRI	SAT
12/27	12/28	12/29	12/30	PAYDAY 12/31	New Year's Day 1/1	1/2
1/3	1/4	1/5	1/6	1/7	1/8	1/9
1/10	1/11	1/12	1/13	1/14	PAYDAY 1/15	1/16
1/17	Martin Luther King Jr. Day 1/18	1/19	1/20	1/21	1/22	1/23
1/24	1/25	1/26	1/27	1/28	1/29	1/30

MARDI GRAS OF SAVINGS (Frosty's Dollar Days)						
SUN	MON	TUES	WED	THURS	FRI	SAT
1/31	PAYDAY 2/1	2/2	2/3	2/4	2/5	2/6
Super Bowl Sunday 2/7	2/8	2/9	2/10	2/11	2/12	2/13
Valentine's Day 2/14	President's Day PAYDAY 2/15	2/16	2/17	2/18	2/19	2/20
2/21	2/22	2/23	2/24	2/25	2/26	2/27

ICE COLD SAVINGS (Baking Up Great Sales)						
SUN	MON	TUES	WED	THURS	FRI	SAT
2/28	PAYDAY 3/1	3/2	3/3	3/4	3/5	3/6
3/7	3/8	3/9	3/10	3/11	3/12	3/13
3/14	PAYDAY 3/15	3/16	3/17	3/18	3/19	3/20
3/21	3/22	3/23	3/24	3/25	3/26	3/27

2ND QUARTER						
BLOOMING SAVINGS (Energy Efficient Savings/Dollar Days)						
SUN	MON	TUES	WED	THURS	FRI	SAT
3/28	3/29	3/30	3/31	PAYDAY 4/1	4/2	4/3
4/4	4/5	4/6	4/7	4/8	4/9	4/10
4/11	4/12	4/13	4/14	PAYDAY 4/15	4/16	4/17
4/18	4/19	4/20	4/21	4/22	4/23	4/24

EVERY DAY IS MOM'S DAY (Remembering The Military Sale)						
SUN	MON	TUES	WED	THURS	FRI	SAT
4/25	4/26	4/27	4/28	4/29	PAYDAY 4/30	5/1
5/2	5/3	5/4	5/5	5/6	5/7	5/8
Mother's Day 5/9	5/10	5/11	5/12	5/13	PAYDAY 5/14	5/15
5/16	5/17	5/18	5/19	5/20	5/21	5/22
5/23	5/24	5/25	5/26	5/27	5/28	5/29

LI'L HEROES SALE (Grand 'Ole Flag Sales Event)						
SUN	MON	TUES	WED	THURS	FRI	SAT
5/30	Memorial Day 5/31	PAYDAY 6/1	6/2	6/3	6/4	6/5
6/6	6/7	6/8	6/9	6/10	6/11	6/12
6/13	Flag Day 6/14	PAYDAY 6/15	6/16	6/17	6/18	6/19
Father's Day 6/20	6/21	6/22	6/24	6/24	6/25	6/26

3RD QUARTER						
SURF'S UP FOR SAVINGS (Healthy Living Event)						
SUN	MON	TUES	WED	THURS	FRI	SAT
6/27	6/28	6/29	6/30	PAYDAY 7/1	7/2	7/3
Independence Day 7/4	7/5	7/6	7/7	7/8	7/9	7/10
7/11	7/12	7/13	7/14	PAYDAY 7/15	7/16	7/17
7/18	7/19	7/20	7/21	7/22	7/23	7/24
7/25	7/26	7/27	7/28	7/29	PAYDAY 7/30	7/31

BROWN BAGGING IT (Hard Working Bargains)						
SUN	MON	TUES	WED	THURS	FRI	SAT
8/1	8/2	8/3	8/4	8/5	8/6	8/7
8/8	8/9	8/10	8/11	8/12	PAYDAY 8/13	8/14
8/15	8/16	8/17	8/18	8/19	8/20	8/21
8/22	8/23	8/24	8/25	8/26	8/27	8/28

OKTOBERFEST CELEBRATION (National Military Family Event)						
SUN	MON	TUES	WED	THURS	FRI	SAT
8/29	8/30	8/31	PAYDAY 9/1	9/2	9/3	9/4
9/5	Labor Day 9/6	9/7	9/8	9/9	9/10	9/11
9/12	9/13	9/14	PAYDAY 9/15	9/16	9/17	9/18
9/19	9/20	9/21	9/22	9/23	9/24	9/25

4TH QUARTER						
DeCA's 19th ANNIVERSARY SALE (Monster Mash Sales/Dollar Days)						
SUN	MON	TUES	WED	THURS	FRI	SAT
9/26	9/27	9/28	9/29	9/30	PAYDAY 10/1	10/2
10/3	10/4	10/5	10/6	10/7	10/8	10/9
10/10	Columbus Day 10/11	10/12	10/13	10/14	PAYDAY 10/15	10/16
10/17	10/18	10/19	10/20	10/21	10/22	10/23
10/24	10/25	10/26	10/27	10/28	10/29	10/30

SERVING UP SAVINGS						
SUN	MON	TUES	WED	THURS	FRI	SAT
Halloween 10/31	11/1	11/2	11/3	11/4	11/5	11/6
11/7	11/8	11/9	11/10	Veterans' Day 11/11	PAYDAY 11/12	11/13
11/14	11/15	11/16	11/17	11/18	11/19	11/20
11/21	11/22	11/23	11/24	Thanksgiving Day 11/25	11/26	11/27

FUN FAMILY SAVINGS FOR THE HOLIDAYS (Joy To The World Sale)						
SUN	MON	TUES	WED	THURS	FRI	SAT
11/28	11/29	11/30	PAYDAY 12/1	12/2	12/3	12/4
12/5	12/6	12/7	12/8	12/9	12/10	12/11
12/12	12/13	12/14	PAYDAY 12/15	12/16	12/17	12/18
12/19	12/20	12/21	12/22	12/23	12/24	Christmas Day 12/25
12/26	12/27	12/28	12/29	12/30	12/31	New Years Day 1/1

- Average 4 Hand Distribution Days
- Display Table Featuring Your Advertised Items Where Permitted
- Coupon Coverage in Every DeCA Display Period



HAND DISTRIBUTION DAYS